

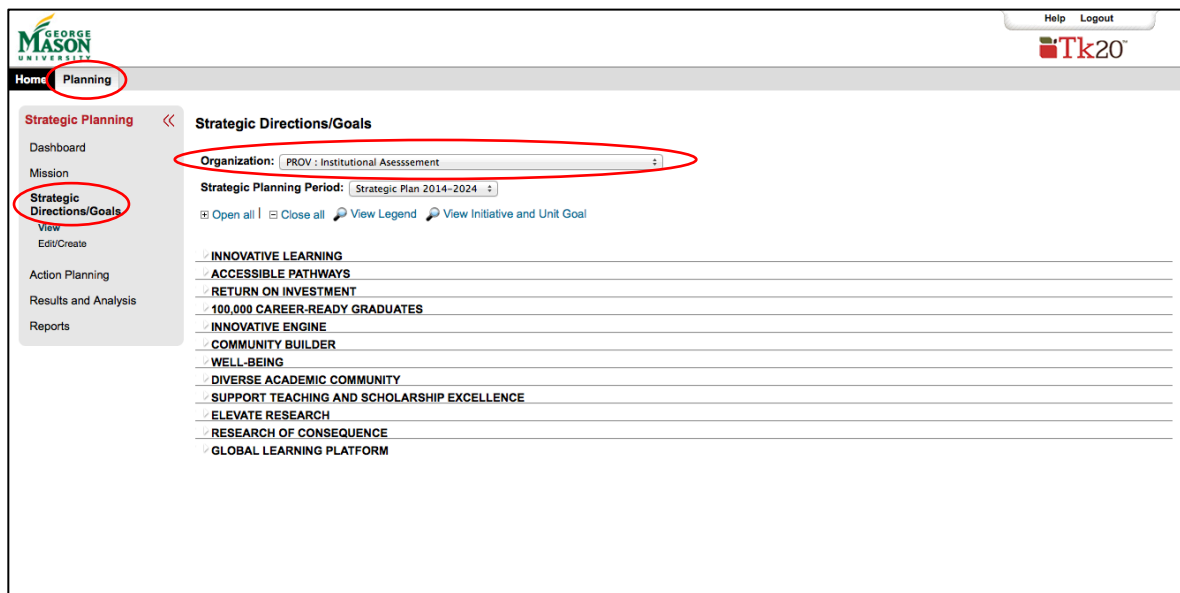
How to enter your administrative unit's Unit Goals

Log in to Tk20:

1. Navigate to gmu.tk20.com
2. You will see a George Mason University Shibboleth Login screen
3. Enter your NetID and password (same as what you use to access your email, PatriotWeb, MyMason)

View the unit's Strategic Directions/Goals:

1. Click on Planning tab at the top of the screen
2. Click on Strategic Directions/Goals on the side bar navigation
3. Select the organization (administrative unit) you wish to view



The screenshot displays the Tk20 Strategic Planning interface. At the top, the George Mason University logo is on the left, and 'Help' and 'Logout' links are on the right. Below the logo, the 'Home' and 'Planning' tabs are visible, with 'Planning' selected. The main content area is titled 'Strategic Planning' and 'Strategic Directions/Goals'. A dropdown menu for 'Organization' is set to 'PROV : Institutional Assessment'. Below this, the 'Strategic Planning Period' is set to 'Strategic Plan 2014-2024'. There are links for 'Open all', 'Close all', 'View Legend', and 'View Initiative and Unit Goal'. A list of strategic directions and goals is shown, including 'INNOVATIVE LEARNING', 'ACCESSIBLE PATHWAYS', 'RETURN ON INVESTMENT', '100,000 CAREER-READY GRADUATES', 'INNOVATIVE ENGINE', 'COMMUNITY BUILDER', 'WELL-BEING', 'DIVERSE ACADEMIC COMMUNITY', 'SUPPORT TEACHING AND SCHOLARSHIP EXCELLENCE', 'ELEVATE RESEARCH', 'RESEARCH OF CONSEQUENCE', and 'GLOBAL LEARNING PLATFORM'. The 'Strategic Directions/Goals' link in the left sidebar is circled in red.

4. Click on Open All (strategic directions are displayed in blue; unit goals are displayed in green)

George Mason University logo and navigation tabs (Home, Planning) are visible at the top. The sidebar on the left includes 'Strategic Planning' and 'Strategic Directions/Goals'. The main content area displays 'Strategic Directions/Goals' for 'PROV: Institutional Assessment' and 'Strategic Planning Period: Strategic Plan 2014-2024'. The 'Open all' button is circled in red.

To add a Unit Goal:

1. Click on Edit/Create under the Strategic Directions/Goals heading on the side bar navigation

The screenshot shows the 'Edit/Create Strategic Directions/Goals' page. The sidebar on the left has 'Edit/Create' circled in red. The main content area shows a list of goal categories with checkboxes: INNOVATIVE LEARNING, ACCESSIBLE PATHWAYS, RETURN ON INVESTMENT, 100,000 CAREER-READY GRADUATES, INNOVATIVE ENGINE, COMMUNITY BUILDER, WELL-BEING, DIVERSE ACADEMIC COMMUNITY, SUPPORT TEACHING AND SCHOLARSHIP EXCELLENCE, ELEVATE RESEARCH, RESEARCH OF CONSEQUENCE, and GLOBAL LEARNING PLATFORM. 'Save' and 'Cancel' buttons are visible at the bottom.

2. Click Open All

GEORGE MASON UNIVERSITY

Help Logout

Tk20

Strategic Planning

Strategic Planning << Edit/Create Strategic Directions/Goals

Organization: PROV : Institutional Assessment

Strategic Planning Period: Strategic Plan 2014-2024

Save Cancel

Open all Close all View Legend View Initiative and Unit Goal

INNOVATIVE LEARNING

- Provide opportunities for experiential and integrative learning in all programs. This can include research, field work, internships, co-op (paid professional experiences related to a student's course of study), and service learning.
- Provide opportunities for all students to take part in a meaningful global experience. Examples are study abroad, an internship with an international organization, or an online course with international students.
- Create new and innovative physical and virtual learning spaces.

ACCESSIBLE PATHWAYS

- Create new collaborations with Virginia community colleges and other institutions to facilitate affordable access.
- Strengthen pathways for international student access.
- Create online pathways for students to complete the general education requirement in high-demand disciplines and to extend our reach to students who cannot attend class at our campuses.

RETURN ON INVESTMENT

- Adopt a tuition policy that supports a quality education while delivering best-in-class return on investment for students.
- Create systems to assess and showcase workplace competencies.
- Work with Career Services to improve communication of Career Plans Survey results.
- Establish innovative partnerships with employers to support career readiness and strengthen career-support services for students and alumni.

100,000 CAREER-READY GRADUATES

- Increase enrollment of high-potential students who contribute to our diversity.
- Increase graduation rates, including raising the six-year graduation rate to 78 percent.
- Create new programs in high-demand disciplines and diverse delivery formats. These will include Mason online and partnerships with Northern Virginia Community College and local industry.

3. Click on the green plus sign to add a unit goal that is linked to that strategic direction
4. Enter the goal in the text box
5. Press the ENTER/RETURN button on your keyboard once you have typed in your text
6. Click Save at the bottom of the screen

COMMUNITY BUILDER

- Achieve Carnegie Community Engagement classification.
- Partner with regional constituencies to plan future developments that enrich our communities.
- Strengthen our role as a meeting point for the enjoyment and engagement of art and athletics.
- Be the region's hub for lifelong learning.

WELL-BEING

- Bring compensation of faculty, staff, and graduate assistants to competitive levels.
- Establish a university-wide center for the advancement of well-being.
- Build curricular and co-curricular programs that help students achieve well-being outcomes.
- Provide our communities and alumni with access to well-being assessment and practices.

DIVERSE ACADEMIC COMMUNITY

- Recruit, retain, and advance diverse faculty across disciplines and ranks.
- Build a diverse administration and staff.
- Promote an organizational culture where diverse members of our community can thrive.

SUPPORT TEACHING AND SCHOLARSHIP EXCELLENCE

- Reward and promote innovation and excellence in scholarship, teaching, and global and community engagement.
- Create flexibility in faculty roles and rewards to support strategic plan initiatives.
- Improve support and infrastructure for innovation and excellence in teaching and scholarship.
- UNIT Goal: Create items on exit survey

ELEVATE RESEARCH

- Achieve Carnegie Very High Research classification.
- Improve research infrastructure including faculty support, space, and start-up funds.
- Increase PhD graduates and decrease time to degree.

RESEARCH OF CONSEQUENCE

- Invest in research areas of great societal, economic, and global consequences.
- Create at least five multidisciplinary institutes.
- Translate discoveries from our research to society.

GLOBAL LEARNING PLATFORM

- Build a global learning platform through partnerships and other forms of presence to support student and faculty mobility.
- Create a "U8" network of universities in key international hubs, committed to collaborating in joint global problem solving.
- Cultivate a global mindset in our student body, faculty, and staff.

Save Cancel

Repeat Steps 1-7 until you have entered all unit goals that relate to the strategic plan.